

EYE BALL 2026:
UNMASKING VISION

Revealing the Power of Sight



OCTOBER

SATURDAY

17

6PM - 10PM

2026

Armature Works



LIONS
WORLD VISION
INSTITUTE

BECOME A SPONSOR

Step into an evening of intrigue, elegance, and impact at EYE BALL 2026: UNMASKING VISION – REVEALING THE POWER OF SIGHT

Join us on **Saturday, October 17, 2026** at Armature Works for a captivating masquerade ball benefiting the Lions World Vision Institute Foundation. This unforgettable evening will blend timeless sophistication with a powerful purpose – illuminating the life-changing gift of sight for children and families in our community.

Behind every mask lies a story. For thousands of children in our community, that story includes struggling to see the board at school, falling behind in reading, or living with undiagnosed vision issues that quietly limit their potential. **Throughout the evening, we will “unmask” the transformative power of vision care, revealing how access to screenings, eye exams, and glasses can change the trajectory of a child’s future.**

The night will feature an elegant cocktail reception, a gourmet seated dinner, dynamic live and silent auctions, and breathtaking entertainment designed to dazzle and delight. Guests are invited to don their finest formal attire and masquerade masks for a celebration filled with mystery, beauty, and meaning.

In years past, this signature event has sold out quickly. In 2026, we aim not only to gather, but to go further. With your partnership, we can expand access through our new **Vision Health Center** and reach even more children who would otherwise go without care. Together, we will lift the masks, reveal possibility, and shine a light on the extraordinary power of sight.

Because when vision is restored, *potential is revealed.*



ABOUT LWVI FOUNDATION

As the charitable arm of LWVI, the **Lions World Vision Institute Foundation** is a remarkable organization dedicated to advancing the cause of pediatric vision health. With a passionate commitment to preventing and addressing vision issues among children, our foundation offers a comprehensive suite of prevention and education services through our Vision Health Programs.

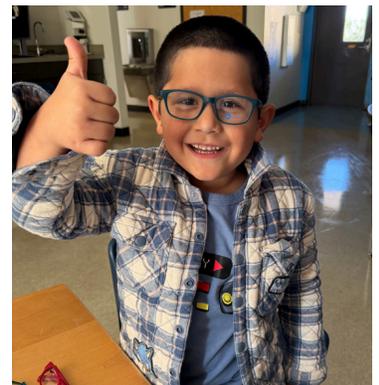
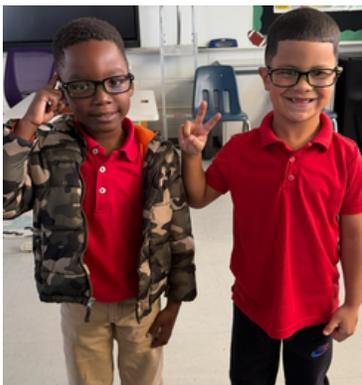
These programs strive to raise awareness about the importance of pediatric eye health, provide access to free vision screenings, eye examinations, glasses and more for children in underserved communities, and offer educational resources for both parents and healthcare professionals.

By prioritizing early intervention and education, the LWVI Foundation plays a crucial role in ensuring a brighter, clearer future for the youngest members of our global community. **So the world can see.**

IMPACT AT A GLANCE

- 1 in 4 children experiences a vision problem that can affect learning.
- Many vision issues go undiagnosed, quietly impacting confidence, reading ability, and academic performance.
- A simple pair of glasses can dramatically improve a child's ability to learn and thrive.
- Last year alone, LWVI provided vision screenings and services to 4,712 children in the Tampa Bay region.
- Your sponsorship helps ensure our students receive the care they need, regardless of financial barriers.

Together, we can replace uncertainty with clarity, struggle with confidence, and limitation with opportunity.



WHY PARTNER WITH EYE BALL 26?

Align with Meaningful, Measurable Impact

Your partnership directly supports pediatric vision services that help children succeed in the classroom and beyond — providing screenings, comprehensive eye exams, and glasses to families who would otherwise go without care.

In 2025, donor support helped make it possible to:

- Provide **4,000+ vision screenings** and **2,000+ comprehensive eye exams** to children in Title 1 schools and at community events.
- Deliver **2,000+ glasses** and follow-up care to these students at no cost to the families.
- Give children all over our region the chance to succeed in school, play freely, and see their futures more clearly.

Support the New Vision Health Center

Proceeds from Eye Ball 2026 will directly advance LWVI's new \$16M Vision Health Center, a transformative investment in expanding access to pediatric eye care, diagnostic services, ocular research, and long-term vision support for our community. Your sponsorship helps build the future of vision health in Tampa Bay. Learn more: lwvi.org/vision-health/vision-health-center

Gain High-Visibility Brand Exposure

Receive premium recognition before, during, and after the event through digital promotions, on-site signage, social media features, and event materials. See benefit breakdown on Pages 6–8.

Connect with Influential Guests

Engage with an audience of 400+ corporate leaders, philanthropists, medical professionals, and community partners in an elegant, relationship-driven setting.



SNAPSHOTS FROM LAST YEAR'S EVENT

Dress code was black tie Roaring 20's Speakeasy glam!



SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Presenting	Platinum	Gold	Silver	VIP
Purchase Price	\$25,000	\$15,000	\$5,000	\$3,500	\$1,000
Number of Guests	16	16	8	8	2
30-minute early access to pre-event cocktail reception	✓	✓	✓	✓	✓
Logo recognition in promotional materials, event website, digital program book, and on-site signage*	✓	✓	✓	Name only	Name only
Logo recognition on your table's centerpiece	✓	✓	✓	✓	
Dedicated social mentions on Facebook, Instagram, LinkedIn	✓	✓	✓	✓	
Valet parking vouchers	8	8			
30-second video advertisement on event registration site	✓	✓			
Advertisement in digital program book	Full page	Half page			
Opportunity to welcome guests in event reminder email and speaking opportunity from stage during event	✓				
Name & logo incorporated into event title (<i>Eye Ball 2026 Presented by COMPANY NAME</i>)	✓				

Don't see what you're looking for? Let's talk customization.

Your gift is tax-deductible to the extent permitted by law and is limited to the excess of money contributed over the fair market value (FMV) of the goods or services provided.

*Marketing mentions subject to availability and print deadlines**

**Please confirm prior to August 15th for inclusion in printed items*

UNDERWRITING OPPORTUNITIES

There is only one of each underwriting opportunity available.

Don't see what you're looking for? Let's talk customization!

LIVE AUCTION – \$10,000

- Logo recognition on bid paddles given to all attendees, on-site event signage at live auction tables, and in pre-event auction e-blasts.
- Includes 12 event tickets, 6 valet parking vouchers, and all Gold Sponsorship benefits.

COCKTAIL – \$10,000

- Logo recognition on one-of-a-kind welcome drink given to all attendees as they arrive.
- Includes 12 event tickets, 6 valet parking vouchers, and all Gold Sponsorship benefits.

PARTING GIFT – \$10,000

- Logo recognition on parting gift given to all attendees as they depart.
- Includes 12 event tickets, 6 valet parking vouchers, and all Gold Sponsorship benefits.

LIVE MUSIC – \$7,500

- Logo recognition on stage during musical acts and in pre-event feature e-blasts.
- Includes 8 event tickets, 4 valet parking vouchers, and all Gold Sponsorship benefits.

ENTERTAINMENT – \$7,500

- Logo recognition on stage during event performances and in pre-event feature e-blasts.
- Includes 8 event tickets, 4 valet parking vouchers, and all Gold Sponsorship benefits.

CENTERPIECE – \$6,000

- Logo recognition on all ballroom centerpieces at the event.
- Includes 8 event tickets, 4 valet parking vouchers, and all Gold Sponsorship benefits.

DANCE FLOOR – \$6,000

- Logo recognition on signage located by dance floor and during event.
- Includes 8 event tickets and Silver Sponsorship benefits.

BAR – \$5,000

- Logo recognition on all bar signage at the event.
- Includes 4 event tickets and VIP Tickets benefits.

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PHOTOGRAPHY - \$2,500

- Logo recognition on step and repeat and photo booth pictures.
- Includes 2 event tickets and VIP Tickets benefits.

SILENT AUCTION - \$1,500

- Logo recognition on on-site event signage at silent auction tables, the event website, pre-event auction e-blasts, and name listing under all silent auction item descriptions.
- Includes 2 event tickets and VIP Tickets benefits.

SWAG - \$1,500

- Logo recognition on signage at swag table available to all guests as they enter the event.
- Includes 2 event tickets and VIP Tickets benefits.

TECHNOLOGY - \$1,500

- Logo recognition on ticketing platform, plus a special text message to attendees.
- Includes 2 event tickets and VIP Tickets benefits.

RAFFLE - \$1,500

- Logo recognition on raffle table signage, event website, and verbal shout out from stage during raffle announcements.
- Includes 2 event tickets and VIP Tickets benefits.

SPECIAL TICKET BUNDLE - \$475

Save \$25.00 when you bring a guest with you!
Two (2) individual tickets in general seating

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Please make all checks payable to:
Lions World Vision Institute Foundation
Mail to: 1410 N 21st St, Tampa, FL 33605

For information and questions, please contact:
Caroline McCabe at Caroline.McCabe@lwvi.org
or (813) 289-1200 Ext. 715

**Please confirm prior to August 15th for inclusion in printed items*

PARTICIPATION PLEDGE FORM

Donor Listing (for signage): _____

Main Contact: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

- | | |
|---|--|
| <input type="checkbox"/> \$25,000 – Presenting Sponsor | <input type="checkbox"/> \$15,000 – Platinum Sponsor |
| <input type="checkbox"/> \$10,000 – Cocktail Sponsor | <input type="checkbox"/> \$10,000 – Parting Gift Sponsor |
| <input type="checkbox"/> \$7,500 – Live Music Sponsor | <input type="checkbox"/> \$7,500 – Entertainment Sponsor |
| <input type="checkbox"/> \$6,000 – Centerpiece Sponsor | <input type="checkbox"/> \$6,000 – Dance Floor Sponsor |
| <input type="checkbox"/> \$5,000 – Bar Sponsor | <input type="checkbox"/> \$5,000 – Gold Sponsor |
| <input type="checkbox"/> \$3,500 – Silver Sponsor | <input type="checkbox"/> \$2,500 – Photography Sponsor |
| <input type="checkbox"/> \$1,500 – Silent Auction Sponsor | <input type="checkbox"/> \$1,500 – Swag Sponsor |
| <input type="checkbox"/> \$1,500 – Technology Sponsor | <input type="checkbox"/> \$1,500 – Raffle Sponsor |
| <input type="checkbox"/> \$1,000 – VIP Sponsor | <input type="checkbox"/> \$ _____ |

PAYMENT INFORMATION

- Check made payable to Lions World Vision Institute Foundation enclosed
- I authorize Lions World Vision Institute Foundation to charge my credit card

Card Number: _____

Name on Card: _____

Expiration date: _____ CVV: _____ Billing Zip: _____

Signature: _____



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